

The 5th Spanish Elevator Exhibition

The Fifth Exhibition in Spain of Elevators & Components for the International Vertical Transportation Industry
La 5ª Feria Internacional en España de Ascensores y Componentes para la Industria del Transporte Vertical

18-20 June 2014 Barcelona
Fira de Barcelona Montjuic, Hall 1

ESPN 2014 UPDATES
www.elevcon.com



Exhibition Marketing in Spain and EU: Vertical Report, Valencia 377 - 379, 08013 Barcelona,
Tel. +34 93 457 3574, Fax. +34 93 380 74 74, Cellular Phone: +34 670 724 267, Email: info@verticalreport.com
Exhibition Marketing International: Fax: +44-870-1300790, E-mail: iaee@elevcon.com

ESPN Organizers: **IAEE** The International Association of Elevator Engineers in cooperation with **Vertical Report**, the Spanish elevator magazine



Organizado por:
IAEE
Asociación
Internacional
de Ingenieros
de Elevadores



En cooperación con:
Vertical Report,
la revista
del ascensor
en España



GEDAC
Gremio
Empresarial
de Ascensoristas
de Cataluña



FEEDA
Federación
Empresarial
Española
de Ascensores



Exhibition Topics:

Accessories
Alarm systems
Automatic doors
Brake accessories
Buffers
Cabins
Cables
Components
Computer design
Computer programs
Controllers
Decoration
Diagnostic instruments
Drive systems
Elevator construction
Elevator design
Emergency systems
Escalators
Fans & air treatment
Gearless machines
Gears
Guide rails
Hoistway equipment
Hydraulic elevators
Illumination devices
Intercom units
Labeling
Magnets
Microprocessors
Monitoring devices
Motors
Operation devices
Pistons
Power supply
Push bottoms
Quality control
Remote controls
Ropes
Safety devices
Service equipment
Shaft fittings
Sheets for decoration
Signs
Software
Stair climbers
Surface treatment
Switches
Telephones
Testing devices
Workshop equipment

Participation Fees

The following prices are for space only (without modular construction)

12 sqm. corner stand	€ 2.380,00
24 sqm. corner stand	€ 4.760,00
48 sqm. island stand	€ 9.120,00
121 sqm and more, each sqm	€ 140,00

Row stands will be placed in designated areas surrounding the central area (see floor-plan)

6 sqm. row stand	€ 1.560,00
9 sqm. row stand	€ 2.340,00

1. Modular constructed package supplement: €95,00 per sqm.
2. Spanish and EU exhibitors registered through Spanish sales office are subject to IVA 16% tax supplement (Spanish VAT)

Exhibition fee for space includes:

1. Exhibition space as ordered.
2. Listing / entry in the official catalogue index as well as on the website.
3. 50 printed invitations to the event.
4. Advertising at reduced rates in the Exhibition Catalogue.
5. A variety of services and rental options can be reserved for an additional fee, as published in the Exhibitors' Instruction Manual.
6. Option to rent a meeting room during the exhibition to conduct seminars

The "modular constructed stand package" at €95,00 per sqm. includes:

1. Two side panels and a back wall.
2. Carpeting.
3. Fascia sign including company name.
4. Two chairs, one table per stand up to 18 sqm.
5. Spotlights - one per frontage running meter.
6. One electrical outlet of one kilowatt per 18 sqm.
7. Bin, ashtray per stand up to 18 sqm.

Registration and Terms of Payment:

1. Registration must be completed on the official Elevator Exhibition "Registration Form".
2. Space allocation deadline will be 15 November 2013. The stand position will be decided by the organisers until the deadline date and submitted to the exhibitor. Later stand allocations will be decided upon space availability (see Registration Form).
3. 30% deposit must be paid with the return of the Registration Form.
4. The balance due must be paid by 15 November 2013.
5. Prices are exclusive of V.A.T. The tax must be added.
For instructions please refer to the "Registration Form".

The final dates will be announced early 2010. There may be a shift of 1-3 weeks from the announced date due to Fira other plans.

For "Exhibition Application for Space Form" and Exhibition standard conditions: See separate, or on the website

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Barcelona Information

For visitors to Barcelona, the city offers a variety of attractions, including Mediterranean weather, sunshine and, compared to central and northern Europe, a relatively warm climate, mainly in the late winter months. Barcelona is known for its large variety of good restaurants, the Ramblas Boulevard is a pleasant pedestrian street near the ancient part of the town. One of Barcelona's most famous attractions are the city's buildings themselves: a mixture of great architectural design including the Gaudi buildings. In the carrer Nou de la Rambla will be able to visit the Palau Güell, one of the first and more important works of Gaudí. It was realised by order of Conde Güell and turned at present into museum of scenic art. We shall add a comprehensive listing of recommended sites to visit on our website www.elevcon.com.

Hotel Accommodation: Since the Fira Barcelona is located in town center accommodation is no issue. On 15 February 2011, a list of hotels that can be booked through the organizers, will be published on the website. For further details and updates visit www.elevcon.com.



General Exhibition Information

Date: 18-20 June 2014
Site: Fira Barcelona Hall 1

Floor Plan: The exhibition will take place in one spacious exhibition hall of 8,000 sqm. The meeting rooms are annexed in the same building. Please refer to the floor plan on the web site or per request.

Exhibition Hours:

Wednesday	18 June 2014	10:00 - 17:00
Thursday	19 June 2014	10:00 - 17:00
Friday	20 June 2014	10:00 - 17:30

Guests and Visitors:

The elevator industry: - engineers, technicians, maintenance & field workers, installers, inspectors, media, building contractors in Spain and related elevator professions. Invitations will be sent to the elevator industry worldwide, with emphasis on Spanish speaking countries and close European markets.

Timetable:

Deadline for catalogue entries	15 March 2014
Distribution of exhibition manual	15 March 2014
Set-up of exhibition stands	16-17 June 2014
Opening day	18 June 2014
Closing day	20 June 2014
Dismantling of stands	21-22 June 2014

Updates: on the website and in the exhibitor manual.
The manual will be mailed as well as published on the website as of 15.01.14.

International Service Centre to assist Overseas Exhibitors and Visitors:

We shall arrange for foreign visitors a service centre that will supply travel information, assistance and hotel reservations. We shall do our best to meet all the needs of our overseas exhibitors in order to facilitate easy and efficient stand management. The fair managers will provide all foreign exhibitors with assistance in German and English. Further details and updates will be available on our website as of 15 November 2013.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies. Exhibitors are entitled to free entry in the catalogue index providing information is sent by the closing of the catalogue (15/03/2014). Advertisement in the catalogue: 1 full colour page €800.00.

Transport and material handling:

ESPN 2014 will nominate an official forwarding agent for exhibitors to provide international freight forwarding, customs services and on-site material handling and drainage.

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ESPN-2014 - the three days of extensive trade fair will provide a unique professional experience for both Spanish and international visitors. It will be the fourth occasion in which international visitors will be able to meet and network with such a large variety of Spanish companies, and will enable Spanish speaking engineers, including Americans (Spanish is 2nd language), Central and South Americans to meet in a Spanish language professional venue. Following the success of the predominantly local exhibitions for the German, Italian and British industries - the focus should now be Spain's thriving elevator market. Barcelona is one of Europe's most exciting cities.

ESPN Publicity - in order to bring international awareness of the event to the professional elevator industry, printed invitations will be sent by direct mail worldwide using the data base of IAEE, of Vertical Report and visitors' data collected at the last fair, emphasizing Spain and Spanish speaking countries. The ESPN website will provide online updated information, and all the professional elevator magazines will carry full page advertisements.



Fira de Barcelona

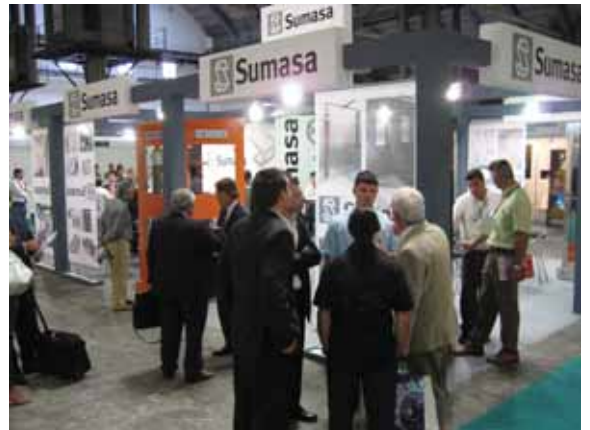
The modern trade fair tradition in Barcelona began with the Universal Exposition in 1888 and although the first trade fair was held in 1920, the Feria Internacional de Barcelona organisation was not officially constituted until 1932. The International Exposition was held in 1929. The Fira de Barcelona plays a strategic role in the Catalan and Spanish economies as a platform for the economic promotion and international projection of companies. With its commitment to innovation, quality, added-value products, knowledge, design and scientific and technological research, the Strategic Plan for 2006 - 2015 is strongly supporting international exhibitions and events, strengthening Barcelona's position as the most outstanding platform in southern Europe for major sector meetings. Other objectives include introducing new lines of business and offering outstanding levels of service to exhibitors and visitors.



Photos from Ele-Espan 2009 exhibition. First to: KLoean delegation meeting with the management.

IAEE ELE-DAY 2014 Regional Spanish Conference 2014

In conjunction with Ele-Espana 2014 we plan a new edition of an IAEE regional conference on "Elevator Technologies" on "Elevator Marketing in Europe". This conference is planned to take place at Fira de Barcelona spacious congress hall on the 21 June 2012. Presentations will be made by world experts combined with exhibiting company presentations. Spanish Associations meetings: all leading Spanish associations were invited to hold their annual meetings at Fira de Barcelona during the exhibition days.



Ele-Espana 2009 – Short Summary

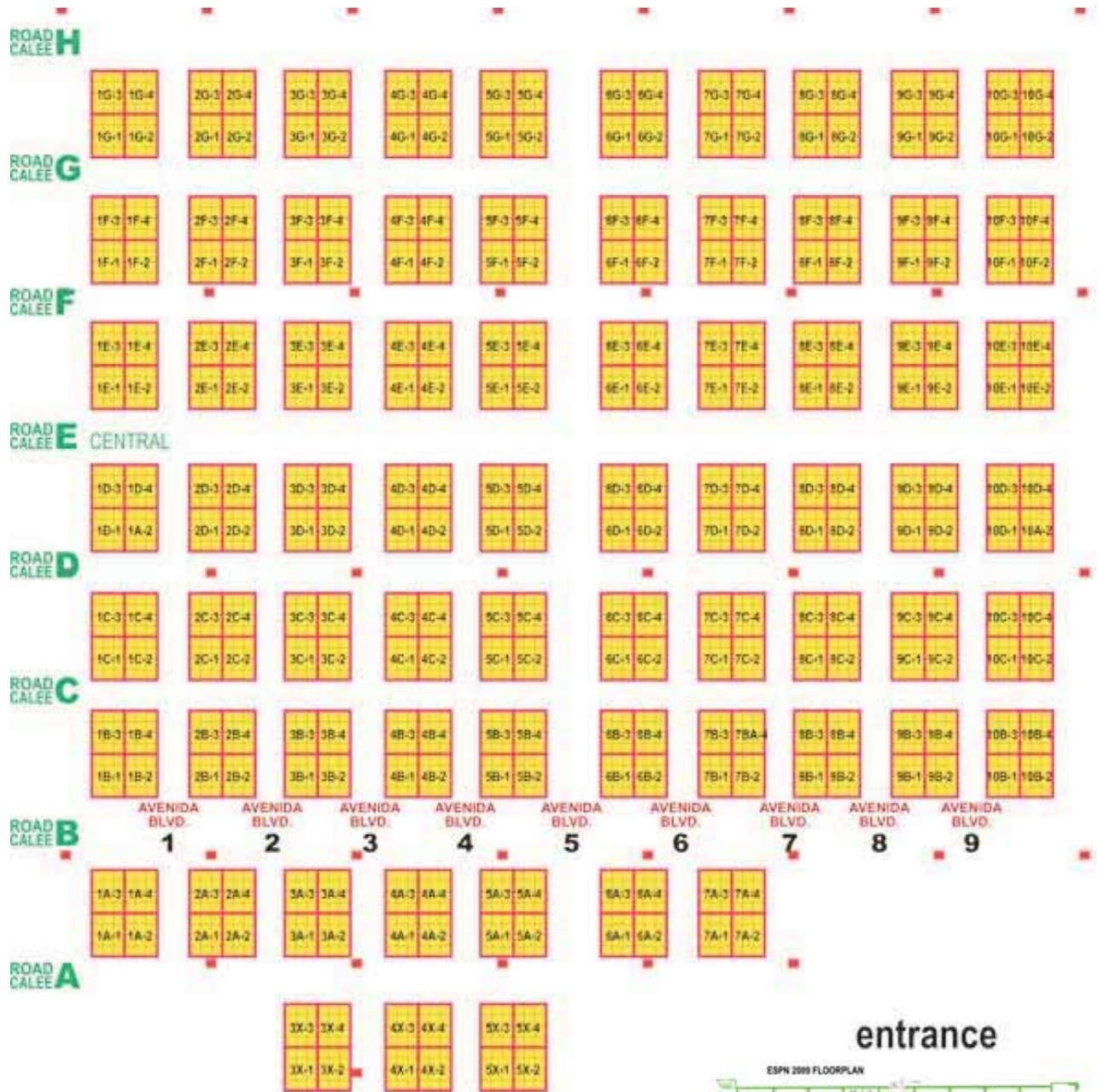
Ele-Espana 2009 was the first edition of the exhibition in the Fira Barcelona, city center. The exhibition took place at the height of the world crisis that hit hard the Spanish construction industry. Nevertheless, the exhibition was very successful and enjoyed relative high attendance of over 2000 visitors in 3 days. The success of the event is the main reason to continue and to use this venue, that we believe helped much to this success. We had visitors from 35 countries including delegations from Korea, China, India and the middle east. European visitors we mainly from UK, Germany and Italy but also from all EU countries. The earlier editions were located in La Farga. ESPN 2007 took place at La Farga de l'Hospitalet Exhibition Centre near Barcelona for 3 days between 23-25 May 2007. The show was located in the city of Hospitalet de Llobregat, which is 1.5 population town, between the airport and Barcelona city centre. Surrounded by shopping malls, restaurants and a nearby underground station, which makes the stay at La Farga convenient, as one does not depend on services on site. In the ESPN 07 exhibition the Spanish industry demonstrated real maturity: superb equipment, high quality exhibits and beautiful stand designs. It was very interesting for the professional visitor. The full power of the Spanish industry was clearly shown: operational 2-3 story elevators, doors, accessories and high quality components. The international stands also stood up well. The number of foreign stands increased as well as the number of foreign visitors, which were mainly elite Italian manufacturers, as well as few stands by British, German, Turkish and French companies. The total size of the 2007 exhibition increased by 50% in comparison to the 2005 event. Altogether over three hundred companies exhibited in an area of 8,000 sqm. with more than 100 stands.

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Floor Plan ESPN 2014



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